

# THE ALBERTA FREE PRESS

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## Montreal Financial Times Has More Faith in Alberta Than Majority of Albertans

Says Alberta Oil Well Has Enough of the Precious Fluid to Make it Worth More Than Half a Dozen of the Montana 200-Barrel Wells.

If an oil company drilling in Alberta, were to bring in a well producing 200 barrels of petroleum a day Alberta would be thrown into a turmoil of excitement and financial circles of Canada would, to say the least, be deeply moved.

An oil company, drilling in Alberta, has brought in a well producing enough wet gas to make it worth half a dozen 200-barrel wells. Alberta has not been thrown into any turmoil and, until quite recently financial circles have hardly been interested.

But gradually the significance of this new development is being realized. The Irma-Fabian-Wainwright field in central Alberta on the main line of the Canadian National railway, has been proved practically beyond question to be one of the greatest gas fields in the world, and British Petroleum Limited, investigating the potentialities of oil as well as gas, gave assurance that its first well at a depth of 2010 feet struck a flow of 6,000,000 cubic feet of gas, which, under analysis, tested 2.5 gallons of gasoline per 1000 cubic feet.

If British Petroleum had announced that it had brought in a well producing 400 gallons of pure gasoline per day the world would have gasped. Yet the announced results of its discovery would have justified the company stating that its No. 1 well gave every indication of being able to produce just that amount of gasoline when the gas was treated for the removal of its gasoline content.

And it might, too, have announced that after the gasoline was removed the dry gas could be burned as well as yield that precious product carbon-black, which has in recent years become so much in demand that production never nears the demand.

Gasoline From Gas.  
There is no doubt but that this field has been given much less publicity than it deserves. Had it been found in the central United States it would have been acclaimed far and wide in a few months and would have been in a hundred places with drills. That it has been found in Alberta, farthest of the great producing fields of the continent, is the more reason why it should command the attention of the financial and industrial world.

Recent developments in the Irma-Fabian-Wainwright field are especially interesting. The Canadian Oil Company and British Petroleum Ltd. are drilling there perhaps with more success attendant to their efforts than in any case in any other part of the province.

The latter company is so well satisfied with the potentialities of the natural gas field which has been blocked out, extending over a vast area, that it has been able to secure the right to drill for oil in the area.

Mr. Ellis has spent fifteen months out of the last seventeen in mapping the tar sands of the McMurray district, but only those who are familiar with the area can realize what such work means. Man packing for weeks at a time through sloughs and muskies was the order of the day, it was almost impossible to carry the regulation tents and stove and last winter for the greater portion of the season the men slept out in the snowdrifts rolled up in their blankets.

The area which has been mapped extends from the north boundary of township 87 to the north boundary of township 100 and embraces a zone some eight miles wide to the east and west of the Athabasca river. During the progress of the work approximately 3000 miles of transit line was run and the elevations of some 2800 points determined. This resulted in a contour map showing twenty foot intervals, while all creeks, drainage depressions and such topographical features as would be of assistance to any one who might wish to develop within the boundaries of the area are mapped.

All the outcrops of the tar sands are shown to scale and by aid of the contours the thickness of the overburden can be determined. Previous work by Mr. Ellis had included core sampling of all important outcrops so that a reasonably accurate estimate of the probable commercial value of any section throughout an area of some twelve thousand square miles is now possible.

It may safely be said that no one in the province of Alberta is so thoroughly familiar with the area under consideration as is Mr. Ellis and the work just completed is not only of outstanding importance but of the greatest practical value.

The success which attended the demonstration pavements laid in Edmonton by Mr. Ellis in 1915 showed once and for all the merits of the northern tar sands as a material for the surfacing of highways, while now the whole area is accurately mapped and only awaits commercial exploitation.

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One of the largest and most enthusiastic audiences filled the Elite theatre. Mr. J. Hill occupied the chair and presiding over the proceedings.

The Premier spoke at great length on the various topics of provincial government, giving somewhat of a resume of the manner in which the affairs of the province at large are dealt with by the representatives at Edmonton. He dealt in detail with many of the problems that the present government has been called upon to solve. The Premier also upheld the issues of the new wheat pool, claiming that he considered that this would be of great benefit to the farmers of Alberta.

The Premier was preceded by Mr. Love, M. L. A., who explained that he felt it his duty to give the electorate a make an annual report of his stewardship. He dealt in a general way with the financial condition of the province and with taxation problems. He also touched upon the prohibition question believing it was economically unwise for the government to enter the liquor business and advocated the maintenance of the present system.

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## Premier Greenfield Addresses Crowded Audience at Wainwright

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This week winds up the campaign on the liquor plebiscite. Much publicity has been given in the papers to inform the electors on the issues involved. Both sides have had meetings and also used space in the newspapers to put forth their arguments. The government also has given the largest number of X marks to be used to indicate your first, second, third or fourth choice which you wish to become law. You have seen both sides of the case. You are the jury. It is up to you to give the verdict.

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DER CLAUSE "D"  
(A Few Personal Observations)

To the Editor of the Irma Times:  
"To take the true measure of the enemy in the divine part of war," so the Bible says, "is to know the enemy's name." Napoleon's words for I hid away to a Moderation League meeting in Paget Hall, Calgary a short time ago. Mrs. Bishop, the chief speaker, was the first to speak. I hope Mrs. Bishop will sit down quietly and read her speech to herself and then realize how lacking it is in evidence to support her sweeping statements. As I see it, the issue of the election of Alberta is not a 5th is wholly a practical one. The liquor traffic, under the name of the Moderation League (in Ontario their name is the Liquor Lease) is trying the people to vote for Clause D and holding out a handful of promises that remind one of the report of the two spies from the land of Canaan. Clause D will reduce crime, reduce taxes, promote temperance, and improve the social, moral and economic welfare of the people. etc. So say the Moderationists. I almost forgot the sin of dishonesty, to the Bible and the Moderationists. What about the votes that will fall upon the people if the government is elected? These votes are already falling upon the people of B. C. and Quebec? Twenty years ago I went to B. C. as a missionary, my application being for a position in the camp mission field in B. C. I got what I wanted and lived there for four years. Last year I went to Quebec to make a personal study of the effect of government sale, that is Clause D, in B. C. I saw the government pushing the liquor traffic vigorously as I ever saw a private barkeeper. I visited the clubs of Vancouver under the direction of the police forces. In all my experience of the wildest camps under the open bar I never saw such drunkenness, poverty, and obscenity as I saw in the clubs of Vancouver under government sale of liquor. If we want this sort of thing in Alberta, vote for Clause D. Does it reduce taxes? I have a record of a property in Vancouver that for five years was assessed at the same figure and the taxes in 1916 under prohibition were \$62.00; in 1923 under government sale \$106.50. Where does the revenue from government sale of booze go? Cost-of-police increased 68 percent; of justice increased 90 percent; prisoners in provincial gaols increased 112 percent. The total association is reported to have recently sent a request to have no more booze money sent to the province. A list of 75 of the leading business men of Vancouver who met recently and passed unanimously a resolution condemning government sale and calling on the citizens of B. C. to demand the enactment of prohibition. The Retail Merchants, the making municipalities have all condemned the government sale system. In the face of this the Moderationists have the nerve to ask us to shut our eyes to the facts and blindly vote for government sale. But Mr. R. A. Darker, the secretary of the Moderationists at the above meeting said: "We don't want the B. C. system, we want the Quebec system." Why? Echo answers why? Because near as the facts are getting out. Quebec is a long way off and the people may not hear the facts for years. Quebec is my native province and have made annual trips to Quebec since the government has adopted this system and have endeavored to study the situation. Remember that Quebec began in 1919 with wine and beer, that is with Clause B. This was soon out of their control and they adopted Clause D which they have had ever since. Of course Mrs. Bishop says the government will have to interpret Clause D, if it should carry. Isn't that in itself a condemnation of D? Nobody knows just what it may mean. The liquor traffic is advising us to vote for B. But they know that if they can get B they will soon have D. They know the history of Quebec. I asked Mr. Dougall, editor of the Montreal Witness how the system was working out in Quebec. His answer was in one word "BETTER." I saw young men with whom I went to school, promising chaps, just down

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Beef—Quality lacking in many of cattle at Edmonton and lower top; heavy steers \$4.00 to \$4.50; light \$4.00 to \$4.50; good \$3.50 to \$4.00; medium \$3.00 to \$3.50; common \$2.50 to \$3.00. Choice heifers \$3.25 to \$3.50; good \$2.75 to \$3.25. Choice cows \$2.75 to \$3.25; with a top of \$3.25; good \$2.25 to \$2.75; medium \$2.00 to \$2.25; common \$1.50 to \$2.00. Canners \$1.00 to \$1.40. Calves lower top \$3.25; steers \$4.00 to \$4.50; common \$2.50 to \$3.00. Butcher unchanged, choice \$1.75 to \$2.00; common \$1.50 to \$1.75. Feeders and Stockers—choice, dehorned \$3.25 to \$3.75; common \$2.50 to \$3.00. Stock heifers \$1.50 to \$2.75. Stock cows \$1.25 to \$2.25.

Hogs  
Edmonton hog prices have been steady during the week with prices \$8.50 to \$8.75, off feed, for "thick smooths"; bacon hogs get 10 percent premium.

Sheep  
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(A Few Personal Observations)

To the Editor of the Irma Times:  
"To take the true measure of the enemy in the divine part of war," so the Bible says, "is to know the enemy's name." Napoleon's words for I hid away to a Moderation League meeting in Paget Hall, Calgary a short time ago. Mrs. Bishop, the chief speaker, was the first to speak. I hope Mrs. Bishop will sit down quietly and read her speech to herself and then realize how lacking it is in evidence to support her sweeping statements. As I see it, the issue of the election of Alberta is not a 5th is wholly a practical one. The liquor traffic, under the name of the Moderation League (in Ontario their name is the Liquor Lease) is trying the people to vote for Clause D and holding out a handful of promises that remind one of the report of the two spies from the land of Canaan. Clause D will reduce crime, reduce taxes, promote temperance, and improve the social, moral and economic welfare of the people. etc. So say the Moderationists. I almost forgot the sin of dishonesty, to the Bible and the Moderationists. What about the votes that will fall upon the people if the government is elected? These votes are already falling upon the people of B. C. and Quebec? Twenty years ago I went to B. C. as a missionary, my application being for a position in the camp mission field in B. C. I got what I wanted and lived there for four years. Last year I went to Quebec to make a personal study of the effect of government sale, that is Clause D, in B. C. I saw the government pushing the liquor traffic vigorously as I ever saw a private barkeeper. I visited the clubs of Vancouver under the direction of the police forces. In all my experience of the wildest camps under the open bar I never saw such drunkenness, poverty, and obscenity as I saw in the clubs of Vancouver under government sale of liquor. If we want this sort of thing in Alberta, vote for Clause D. Does it reduce taxes? I have a record of a property in Vancouver that for five years was assessed at the same figure and the taxes in 1916 under prohibition were \$62.00; in 1923 under government sale \$106.50. Where does the revenue from government sale of booze go? Cost-of-police increased 68 percent; of justice increased 90 percent; prisoners in provincial gaols increased 112 percent. The total association is reported to have recently sent a request to have no more booze money sent to the province. A list of 75 of the leading business men of Vancouver who met recently and passed unanimously a resolution condemning government sale and calling on the citizens of B. C. to demand the enactment of prohibition. The Retail Merchants, the making municipalities have all condemned the government sale system. In the face of this the Moderationists have the nerve to ask us to shut our eyes to the facts and blindly vote for government sale. But Mr. R. A. Darker, the secretary of the Moderationists at the above meeting said: "We don't want the B. C. system, we want the Quebec system." Why? Echo answers why? Because near as the facts are getting out. Quebec is a long way off and the people may not hear the facts for years. Quebec is my native province and have made annual trips to Quebec since the government has adopted this system and have endeavored to study the situation. Remember that Quebec began in 1919 with wine and beer, that is with Clause B. This was soon out of their control and they adopted Clause D which they have had ever since. Of course Mrs. Bishop says the government will have to interpret Clause D, if it should carry. Isn't that in itself a condemnation of D? Nobody knows just what it may mean. The liquor traffic is advising us to vote for B. But they know that if they can get B they will soon have D. They know the history of Quebec. I asked Mr. Dougall, editor of the Montreal Witness how the system was working out in Quebec. His answer was in one word "BETTER." I saw young men with whom I went to school, promising chaps, just down

ing that he considered that this would be of great benefit to the farmers of Alberta.

The Premier was preceded by Mr. Love, M. L. A., who explained that he felt it his duty to give the electorate a make an annual report of his stewardship. He dealt in a general way with the financial condition of the province and with taxation problems. He also touched upon the prohibition question believing it was economically unwise for the government to enter the liquor business and advocated the maintenance of the present system.

During the evening Messrs. Hayes and Stewart rendered vocal solos in very acceptable manner. Miss M. Limpert acting as accompanist in her usual able way.

Light run of oil at Edmonton and prices firm, with best lambs \$11 others down to 85; yearlings sheep \$9; ewes \$6.75; stock sheep \$3.

Markets showing some fluctuation but holding up fairly well, greatest weakness being





## Canada's Last And Best Fur Reserve In Arctic Being Depleted By American Whalers

This year, a 500-ton whaler from San Francisco, with auxiliary engines in addition to her sails, is being built and fitted out specially for trade with the Eskimos of the Canadian Arctic, writes the Edmonton correspondent of the London Times. In addition to this boat three other American schooners will operate in the Arctic Ocean, trading all the way from Herald Island, at the mouth of the Mackenzie River, via Banks Land and Victoria Land, to Coronation Gulf, in the east.

To heretofore their advance the enterprising American traders send letters to the Eskimo, with picture postcards of their ships and an announcement that they will sell the latest in fur goods at rates much below those of the Canadian traders, who must come in by the overland route. These letters and pictures are sent direct by dog team across Alaska, and the Yukon.

The Eskimo, who lives the life of a close community in his small villages, each of which is practically a tribe in itself, trades as he lives, on the community plan. When the alluring pictures arrive a conference of headmen is held and the result usually is that the whole settlement waits for the American trader, ignoring all offers from the Canadian trader, who has meanwhile reached them by the overland route.

Canada's last and best fur reserve is being depleted by American whalers, which every year take out raw furs worth thousands of pounds of duty.

The fur trade of the world centres in two or three places, and of these the Canadian Arctic today leads the list. Fur worth many thousands of pounds are trapped annually by the Eskimos, red or white trapper of the North West Territories, and eventually find their way to the fashion centres of the world.

The annual value of all this trade to Canada and the Empire in general is probably valued as the result of American enterprise. It must be remembered that every season shiploads of furs leave Canadian territory for the United States, via Behring Strait and the coast of Alaska, to San Francisco, Seattle and other American coast cities.

And not only is the American trader and trapper able to take Canadian raw furs out of the Arctic free of duty, but owing to the lower cost of water carriage on trade goods through Behring Strait, as compared with the rail and river route for Canadian trade goods to the Yukon and the inland waters of the Mackenzie River, the American whaler can sell goods to the Arctic Eskimo much cheaper than can his Canadian competitor, despite the customs duty imposed by the Canadian Government on trade goods brought in from American ports.

The hospitality of the Canadian Government begins at Herschel Island, the Royal Canadian Mounted Police post in the Arctic Ocean, and the first port to call after the American whalers pass through Behring Strait on their trading trip. Here the kindly Government places a police constable aboard each ship to act as customs officer and to check all sales made to the Eskimo.

The whole summer the American whaler sails the Arctic, calling at the various Eskimo settlements which are then on the coast on the lookout for the trading vessels. White fox skins, the mated gold of Arctic trade, load his vessel's holds to capacity. American-made goods adorn the igloo of the Eskimo, obtained at prices which stagger the imagination.

As to trading prices, a white fox fur is frequently demanded in return for a plated safety razor or a tin mouth organ worth half a crown. A rifle worth about £7 is handed over to the Eskimo in return for white fox or other skins worth ten times as much.

Often, an astute trader will set aside the forward end of his decks to accommodate a whole village of Eskimo families, whom he will keep throughout the season long in the unaccustomed luxury of plum and apple jam, sweet biscuits and cheap cigars. In return for all the furs which the village may trap, and for all the seals or polar bears which they may take. The trade, at the end of the season, loads the Eskimo families down with a lot of cheap rubbish and everybody is satisfied.

In a vain struggle to compete with

the American trader, the Canadian fur companies and trading houses maintain expensive chain of posts and traders throughout the Arctic. To them must go the credit for developing the country, paying for its upkeep, for its policing, and for their endeavor to sell Canadian and British goods to the Eskimo.

But when the Canadian Government places a stiff export duty on raw furs to American, the Canadian trader must fight an uphill battle against odds.

### Standardized Mill Screenings As a Feed

Amended Feed Stuffs Act Is Now in Force

Amongst the feeding stuffs available at the mills and feed stores in Canada, the product known as mill screenings will become more plentiful after the beginning of October of this year. With that date the amended Feeding Stuffs Act comes into force requiring millers to discontinue the practice of adding ground screenings to shorts and other mill offal, and to sell them as a separate, standardized product. Mill screenings have been very variable in composition and quality, but standardization will give the purchaser the same assurance of value as with shorts or other mill feeds. The act is administered by the Seed Commissioner of the Dominion Department of Agriculture at Ottawa.

Although a useful feed for several kinds of stock, mill screenings have been found by Experimental farm tests to be specially valuable for hogs. At the Central Farm at Ottawa, they were found to be equal to standard meal mixtures for this purpose, and at several of the branch farms and stations the material has come to be regarded as a standard feed in maintenance and to a lesser extent in fattening mixtures.

Screenings have also proved particularly valuable as feeding beef cattle. As feed for sheep they are better on ground because sheep dislike a fine dust or floury feed.

Mill screenings combine well with all grain mixtures for all classes of farm stock. In hog feeding they are useful for all classes, over three months of age. Equal parts bran and screenings answer well for dry sows, while for milking sows, the ration is improved by the addition of shorts. For fattening, they may be fed with milk or in mixture consisting of screenings two parts, corn or barley one part, and shorts one part. In the milch cows they may turn up to one third of the regular meal ration.

For calves of over five months, a good mixture consists of oats two parts, bran one part, screenings one part, oil cake one-half part. For heifers the screenings may be considerably increased. For fattening cattle, combined with bran, barley, corn, oil cake, they may replace from one third to one-half of the regular meal mixture. Two parts each of oats, bran and screenings makes a good combination. The addition of one-half part of oil meal is advisable, but the screenings themselves frequently contain a considerable percentage of fax seed.

### The Good Old Days

In Some Ways They Might Be Preferable to Present

Grandfather came west in a covered wagon, drawn by a team of oxen. I came out in an upper berth on which the railroad had the colossal nerve to charge \$3.40 surtax.

Grandfather worked two years clearing a patch of ground and building a home. I will work fifteen years, making payments on fifty feet front, with five rooms and a bath.

Grandfather drove to town—twenty-three miles—twice a year for provisions, consisting mainly of flour, sugar, bacon and coffee.

The delivery boy made a mistake in our order today and we had to dress and go out for dinner, and the salad was abominable.

No wonder grandfather calls them "the good old days!"—Life.

Predicts Trouble for World  
Professor McMillan, of Chicago, announced that the sun would meet another star at a distance equal to the distance between the earth and the sun once in every million, billion years, a mere instant for astronomers. When ever this occurs something is likely to happen to the earth in its orbit.

A silkworm in its brief lifetime spins about 4,000 yards of thread.

Smart men can learn many things from fools.

### Canada Going Ahead

In Land of Opportunity Says British Motor Magnate

One of the most interesting speeches made by visitors from abroad to the Canadian National Exhibition was that of the famous British motor magnate, Sir William Lott. Sir William first began to visit Canada 20 years ago and has watched her steady rise. One of the important stories he told in illustration of what Canada means to the Motherland, for those who understand, was of a London boy, sprung from the mean streets of direst poverty, who had been sent to Canada almost a waif, and was now head of an important corporation. Sir William, of course, did not give the name of this man, who is still young, but he said that the lad's career was sufficient proof to him that Canada was the land of opportunity.

Sir William also brought reassuring news from the other side; when he utterly scouted the idea of an European war on a serious scale. It amazed him when he reached New York to find that people on this continent took such an idea seriously. Moreover, he was able to say that the conditions of the staple industries of Great Britain were improving month by month, despite the fact that business men would like to see them better. Above all he brought his own visual evidence of the fact that Canadian export trade was growing. The familiar motto "Made in Canada" was, he said, becoming familiar not only in Great Britain but in the ports of Europe. When he compared Canada with the European countries he had seen within the past year, the suggestion that we have anything to be dismayed about struck him as ridiculous. We fancy that it would strike many other visitors in a similar light. —Toronto Saturday Night.

### Growing Good Oats

Prince of Wales Is Cultivating the Profitable Variety

The story is told of a city youth who hired out as a farm laborer. The first morning on the farm he was awakened before daylight from his sleep by the farmer with instructions to "hurry up, we're going to harvest oats today." "What's the idea?" asked the sleepy hired man. "Are the oats wild ones that we have to crawl up on them in the dark?"

The news item concerning the crop on the Prince of Wales "E. P." ranch in Alberta recalls the story, for the reason that it reminds us there are two varieties of oats—wild and tame. History is full of stories of men, including princes and others of royal or noble birth, who spent the sleep of their youth in cultivating the former unprofitable kind, much to their discredit. Today we learn through the news columns that the foremost prince in the world—the heir to the British throne—has a record crop of oats, grown for the purpose of feeding stock on his western ranch.

Just as the reason why the Prince of Wales is popular, and why the British monarchy is the most stable in the world.—St. Thomas Times-Journal.

### Manitoba Opportunities

Recent Publication Deals With Resources of Manitoba

A recent addition to the publications issued by the Natural Resources Intelligence Service of the Department of the Interior is a report entitled "Manitoba—Its Development and Opportunities," the data for which was obtained from various federal and provincial departments. The leading natural resources of the province are described and synopses of the various regulations in connection with their development are also given. Valuable statistical information is included, illustrations depict the early days of Manitoba, recent mining developments in the northern part of the province and representative agricultural scenes.

### Praises Canadians

In the course of his speech at the final session of the League of Nations assembly, President T. R. B. Torrance, referring to the question of Article 10 of the League covenant, paid warm tribute to the spirit of conciliation shown by the Canadian delegation throughout the discussion of the Canadian motion to render more definite the question of the obligations of members to preserve the territorial integrity of other nations.

### Magna Charta As a Shrine

Last year 14,000 persons inspected the Magna Charta, the famous charter of British rights in the British Museum. Heavy green blinds are kept over the precious parchment to exclude the full light rays, and thus prevent deterioration, but are lifted to show the charter to admiring pilgrims.

### WESTERN EDITORS



George Gordon, Editor and Proprietor of The Herald, Ponoka, Alberta.

### Trophies For Winter Fairs

Silver Cups Donated For Competition At Regina and Saskatoon

Two silver cups to be known as the Hon. A. P. McNab challenge trophies, have been donated by the institutional farms branch, Saskatchewan Department of Public Works, for competition at the Regina and Saskatoon winter fairs, Regina.

The cups will be offered for competition at the two cities on alternate years and must be won three times, not necessarily in succession, before becoming the property of any exhibitor.

This year, one cup will be offered at the Regina Winter Fair, as the premier award to the exhibitor of the champion standard bred barrow or select barrow. The other cup will be awarded at Saskatoon for the best pen of three finished barrow barrows exhibited.

Competition in the classes for these cups will be open to animals from farms under the direction of the provincial superintendent of institutional farms.

### Substitute For Flax

Flax Lily Grows Abundantly and Is Easier to Cultivate

Flax, heretofore made exclusively from flax, has been growing dearer and dearer in proportion as the flax plant has become rarer and more difficult to cultivate. Now it is said, a satisfactory substitute has been found in the flax lily, which grows in abundance in New Zealand. The plant will grow admirably in many parts of Europe and America. It is far easier to cultivate than flax itself, and it has a yield of 2,240 pounds to the acre.

### No Banks in New Hebrides

Thrift export trade valued at £187,000 was done last year by the New Hebrides, there are no banks in these Anglo-French administered islands in the Pacific, states the British resident commissioner in his annual report.

"Hello, South; suppose a man marries his first wife's step-sister's aunt. What relation is he to her?" "First—wife—ump—step—sister—let me see; I don't know." "He's her husband."—New York Herald.

## Predicted That Aviation Will Soon Revolutionize Social Life In General

### Value of Cow Testing

Only Sure Way of Increasing Dairy Herd Production

The Dominion Dairy News Letter of September 10 in its cow testing notes gives two instances of remarkable production increase by cows under the cow testing system. One is at the Agricultural School at Oka, Que. Here in 1920, 44 cows averaged 6,733 lbs. milk and 257.7 butter fat. In 1922, 46 cows averaged 8,901 lbs. milk and 346 lbs. butter fat. In 1920 eleven cows produced 340 lbs. fat; in 1922 thirty cows produced over 300 lbs. In 1922 the average for the ten best cows was 10,811 lbs. milk and 469 lbs. fat. The herd consists of Ayrshires and French-Canadian cattle. A second instance reported at Blenheim in Kent county, Ontario, where in 1920, ten of C. E. Rowe's cows produced 7,498 lbs. milk and 246.5 lbs. fat; in 1922, eleven cows produced 10,225 lbs. milk and 346.4 lbs. fat. In the case of Mr. Rowe's herd the increase in production amounted to nearly 1,100 lbs. butter fat for the year, which at 25c per pound would amount to \$285. As the News Letter says "Increased production per cow is a possibility in every herd if the owner will take stock of each individual cow's production and then eliminate the poor producers."

### Immigrants For Canada

British Journal Speaks of Opportunities For Man Who Is Willing to Work

At present Canada exports from twenty-five to thirty million bushels annually. That estimate does not include the opportunities for mixed farming for the home market in the irrigated districts of the prairie, which provides a good living for the man who is prepared to work hard and continuously. It is probable that the difficulty of settling the cornlands largely consists in the lack of communications, which again prevents the establishment of townships. At the present time, Canada possesses the finest railway system of any Dominion, and it would seem that what is required is a systematic scheme of extension and colonization throughout the region to the east of the Rocky Mountains.—London Morning Post.

### Blue-Eyed Men Best Shots

Blue-eyed men make the best shots, according to United States Army statistics. Of 1,069 persons qualifying in military marksmanship, 605.41 have blue eyes and 394.59 brown. In the negro race 574.19 have brown eyes and only 25.81 blue.

### Iodine As Water Purifier

One or two drops of tincture of iodine will destroy all germs in a quart of polluted water in twenty or thirty minutes, says Popular Science Monthly, this method of purification being entirely safe and leaving the water tasteless.

England uses nearly twice as much coal per head of the population as any other country.

Thunder-fish, inhabitants of the River Nile, give a sharp electric shock.

Aviation will soon bring about immense improvements in postal and passenger transportation, and will ultimately have revolutionary effects on social life generally, according to four of the world's leaders in the field of communications. These men—Sir Samuel Hoare, British Minister of Aviation; Postmaster-General Harry S. New, of the United States; Director-General Ronge, of the German Post Office; and Dan Bostrom, ex-Cabinet Minister and one of Sweden's great shipping men—gave their views to a leading Swedish journal, in reply to a questionnaire.

Sir Samuel Hoare, in his reply, emphasized the need of international co-operation. He favors official encouragement and support for private initiative for the establishment of air lines. Aviation, however, is still young, Sir Samuel believes, and only a great expenditure of thought, energy and capital will bring it to its due place in world development.

Perfection of night flying according to Postmaster New, is one of the primary requisites to aerial progress. This is a fundamental to development of the postal aviation service, he said. Mr. New declared he saw unlimited possibilities for airplanes in postal communications.

A similar message came from Director Ronge, of Berlin, who said the air might now be regarded as the most important road for progress in mail transportation.

Mr. Bostrom, of Gothenburg, said that it is only a question of a short time until aerial traffic across the continents and the oceans will offer the same commercial possibilities as the railroads and the shipping lines of today, and that aerial vehicles will then have at least as revolutionizing an effect in remodelling social life in general as the locomotives and steamships during the past fifty years.

### Americans Buy Farms

Western Canada Opportunities Are Attracting People From the States

"Opportunities in Western Canada are attracting many people from the middle west, both farmers and investors in mineral, timber and other natural products of the country," remarked W. B. Bennett, veteran representative of the Dominion immigration department at Omaha, Neb., who arrived in Winnipeg with a number of men from Nebraska.

"Four of these gentlemen have purchased large farm areas in the different prairie provinces," he continued. "We only wish several of these in the near future buy farms in Saskatchewan and Alberta, but some are going through to British Columbia, where they are interested in fruit, timber, mineral and fisheries. I do not expect a rush of American immigration from my territory next spring, but I do expect a considerable movement. In fact, many have visited Western Canada from Nebraska this summer to invest money, some to remove here with their families."

Prince Edward Island has 427 farms devoted to the breeding of fur-bearing animals.

A crafty man isn't necessarily a sailor.

**DANSOPATION —**  
WHAT IS IT? TRY IT ON YOUR PIANO AND SEE  
**SHE'S GOT ANOTHER DADDY — Who?**  
**BEAUTIFUL ROSE Our WONDERFUL CHILD**  
**SOME DAY YOU'LL CRY OVER SOMEBODY ELSE**  
So Keep On  
**ALWAYS LOOKING FOR A LITTLE SUNSHINE**

These and Other Numbers Published by the All-Canadian

**NEAREST MUSIC PUBLISHERS LTD.**

WINNIPEG TORONTO NEW YORK

**Canada's Standard Smoke**

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**LEARN AUTO MECHANICS**  
In the Largest Practical Mechanics School  
Canada's specially trained students  
they are practically trained in WHITE  
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# Harvest Tools and Threshers' Supplies

WE CARRY A FULL LINE

Tractor Oils, Hard Oil,  
Lace Leather, Belting  
Feeder Forks, Oilers,  
Horse Blankets, Lan-  
terns, Granite Ware  
TOOLS OF ALL KINDS

## G. L. MORROW

Dealer in Hardware, Harness, Furniture  
IRMA, ALBERTA



## You Value Most What You Work to Keep

THE money you work for and save will mean more and more to you as you see the figures in your Bank-Book gradually mounting up. Open a Savings Account with us and keep depositing steadily.



Irma Branch  
A. D. JARDINE, Manager.  
**BANK OF MONTREAL**  
Established over 100 years

## What Prohibitionists Think About Government Control

In 1920, when the Prohibitionists wanted us to abolish further importations of liquor into the Province, so as to give a better chance for their experiment to work out, this is the "AD" they ran:

### The Bootlegger,

"What shall we do about him?  
The enormous prices  
He bleeds his victims for, make it worth  
While for him to take the risks, and bring  
Law and order into disrespect."

### The Remedy

Vote control of the Liquor Traffic under our  
Own Provincial Government. Have our own  
Vendors only, handle all intoxicants,  
Dispensing

Pure Liquor  
In sealed packages  
At fair prices.

That will take the profit out of  
The bootleggers' business and he  
Will fade away.

Let's Do This  
VOTE "YES"  
And Do It Right!"

Inserted by the Social Service League.  
THEY ARE ALL FOR "D"  
Or Else

They are Cajoled of Slippery Tactics  
and  
Extraordinary Insincerity.

Don't be fooled this time by them.  
Vote "D" 1 and Make It Fifty Thousand Majority  
Election Day, Monday, November 5th.

Issued by the Publicity Committee  
Edmonton Branch, Moderation League  
Agency Building, Jasper Ave., Phone 4385

## More or Less Funny

A man who fell off a dock began to yell: "Help! Help! I can't swim!"  
A man who was fishing from the dock heard him and replied: "Neither can I. But don't go round bragging about it."

Yankee visitor—"Yes, sirree, in America our hotels have elevators to carry us straight up to our bedrooms."

Sandy—"But you'll no need these contraptions now, wi' prohibition."

—The Passing Show, London.

A Chinese editor enclosed a rejection slip, when returning contributions, which read as follows: "We have read your manuscript with infinite delight. Never before have we revealed in such a masterpiece. If we printed it the authorities would take it for a model and henceforth would never permit anything inferior to it. As it would be impossible to find it equal within 10,000 years, we are compelled, though shaken with sorrow, to return your divine manuscript, and for so doing we beg 10,000 pardons."

Ever cursed Adam with it.  
William Tell set a world's record with it.

A small boy risked a whipping for it.  
The people extracted the juice from it.

Nature put a kick in it.  
Prohibition took the joy out of it.

Farmer to Daughter—Susie, let me take your lipstick.

Susie—What for, dad?

Farmer—I want to touch up the old rooster's comb before taking him to the fair.

The minister who can preach to please every hearer, the editor who can write to please every reader, the dressmaker who can please every woman; and the merchant who could please all buyers—are all dead and wearing wings!

Little Johnny was a keen observer. The church collection was for a mission to the heathen, and after the service Johnny said to his father, "Daddy, do the heathen wear clothes?"

"No dear," answered his father. "Whatever makes you ask such a question?"

"I only wondered," said Johnny. "why you put a button in the bag today?"

The young people of today are frequently accused of being irreverent, but this is not exactly true. Many of our young men are ready to worship at the right kind of a shrine.

And this is illustrated by the following poem handed in to this paper by one of our charming young men:

I've a little sanctuary—  
I'm told it is all mine—  
I oft go there to worship.

And I always kiss the shrine.  
'Tis a precious little treasure,  
Which reminds me of at a nose.

And the fair custodian keeps it  
Just beneath her pretty nose.

A grain of truth may be pretty small, but it is generally sufficient to keep a lot of the gossip saying:

"Well, I declare!" "I never would have thought it!" "You don't say!"

"I never did believe she was so innocent as she tried to make out!" and "I feel sorry for her children."

## VIKING

Threshing returns on the J. J. Leeder farm, eight miles north of town, shows that the yield went 50 bushels to the acre. This yield was made on a field of new breaking, and is in keeping with the reports we hear from all over the district that the crop is the heaviest in years. Mr. Leeder is well satisfied with the results from his farming operations.

C. A. Bassett left for the city this morning.

Miss Inez Venner has accepted the position of assistant postmistress and began her duties last Saturday. Miss Burke who held the position for the past six years left for Edmonton a few weeks ago and on account of illness has not been able to return.

Paul Brown was injured on Jensen's threshing rig on Monday while repairing something about the tractor engine. While using a blow torch an explosion took place in which Paul was quite severely burned and had to be taken to the hospital for treatment.

The Alberta Lumber Co. present new ads this week in regard to their lumber and coal business. The Alberta Lumber Co. are steady users of printers' ink and with Mr. Finch as manager of the yards here who is ever ready to give service and assistance to their increasing list of customers, this makes a good combination.

Kelly's hardware store and Wittman's Toggery have been ablaze with new gas lights the past week. If you want to see Viking gas burning visit these stores and judge for yourself of its qualities.

Mr. P. E. Finch's new residence on Fifth Avenue is nearing completion. It is being fitted with gas fixtures throughout, both for lighting and heating.

The first snow flurry of the fall season fell on Saturday. It was hardly enough to delay threshing as all the machines are running. There are a lot of farmers who are not threshed yet.

The Community choir held their weekly practice at the home of Mrs. H. B. Collier and after the usual rehearsal, halloeen sports were indulged in.

Mrs. O. Fitzmaurice and little daughter Francis have gone to North Dakota to visit Mr. and Mrs. Mitchell parents of Mr. Fitzmaurice.

Mr. C. F. Lloyd was taken to the hospital this week suffering from a severe attack of lumbago. He is improving nicely in the report.

The voters list for the Viking polling division are posted in the post-office. H. B. Collier is the enumerator.

Mr. S. Stenbergh left for his home in Oregon after several months visit among old friends in the district.

## Dr. S. R. McGregor

Physician and Surgeon  
Day and night calls at office  
back of Drug Store.

## ROYAL BLACK PRECEPTORY No. 1435.

Royal Black Preceptory meets on the last Thursday in each month in Larson's hall.

J. W. Graydon, W. P.  
F. W. Watkinson, Reg.  
Dr. S. R. McGregor, Treas.

## IRMA L. O. L. No. 2066

Meet on the last Thursday in each month in Larson's Hall

Visiting Orangemen Always Welcome.  
F. W. Watkinson, W. M.  
J. W. Graydon, R. S.  
Dr. S. R. McGregor, F. S.

## H. W. LOVE

REAL ESTATE, INSURANCE,  
LOANS

IRMA, - - - ALTA.

## MAP OF IRMA OIL FIELD

showing locations of wells, elevations, etc., mailed to any address for \$1.00.

McKAY TURNER CO.,  
514 Tegler Block, Edmonton.

## H. V. FIELDHOUSE, K. C.

Barrister, Solicitor, Notary Public

At Irma every Thursday:  
For Special Appointment Phone  
No's 13 or 85 Wainwright.

## S. R. BOWERMAN

AUCTIONEER

for the Province of Alberta,  
will be pleased to communi-  
cate with any person wishing  
to put on a sale. Have had  
8 years experience. Write or  
phone at my expense.

ADDRESS PHONE NO. 86  
Wainwright :: Alberta

IF YOU INTEND HOLDING AN  
AUCTION SALE, OR HAVE  
CATTLE OR HOGS TO SHIP  
SEE ME

W. J. STUART,  
WAINWRIGHT, ALBERTA

For Sale dates in Irma district see  
R. J. Tate, Irma.

## Edmonton Rubber Stamp Co., Ltd.

Makers of  
RUBBER STAMPS & SEALS

10118-102nd St., Edmonton

## PURVIS & PILGRIM

Barristers and Solicitors  
General Insurance  
MONEY TO LOAN

Irma, - - - Alberta

In Irma Every Saturday

## IRMA POOL ROOM

and  
BARBER SHOP

SOFT DRINKS TOBACCOS  
CIGARS, Etc.

Agent for Snowflake Laundry.

## J. A. HEDLEY

PROPRIETOR.

## "Raw From Eczema Doctors Do Their Best"

"Forty years I suffered. One leg raw  
from toes to body. No living man could  
believe what I suffered. It was D.D.D.  
that relieved me and for three years I  
haven't had a sign of eczema."

These words are taken from the letter of R.  
J. Garrett, Chesham, Ontario. Mr. Garrett  
will answer any questions you care to ask him.

If you haven't tried the cooling, healing  
D.D.D. for skin diseases we shall be glad to  
sell you a bottle today on our personal guar-  
antee. \$1.00 a bottle. Try D.D.D. Soap, too.

**D.D.D.**  
The Lotion for Skin Disease

THOS. J. DERMAN, Druggist

## Irma Cash Meat Market

## Wanted Live Poultry

AM ARRANGING TO SHIP A CAR LOAD  
OF POULTRY. CALL IN AND TALK IT  
OVER AND LEAVE THE NUMBER OF  
BIRDS YOU WISH TO DISPOSE OF.

## L. C. HATCH, Prop.

Irma, Alberta.

## Headlight and Bush Mine Coal.

See Us for Storm Sash and Storm Doors



## BUILD FOR THE FUTURE

as well as for the present if you would be genuinely economical. Use only the best and thoroughly seasoned lumber such as we handle exclusively. You'll not have to pay any more at the start. You'll save a lot in the future.

## Farmers Mutual Lbr Co

P. J. HARDY  
Manager  
IRMA, Alberta

## INVESTIGATION

shows that rentals consume between 15 and 20 per cent of the average wage earner's income. This is very important as history shows that social disorders increase when people are not properly housed.

## THE LOW COST OF BUILDING

ultimately prove the real solution of this situation. Prices for lumber have now reached such a low point that there is no reason why anyone should longer put off building.

## CALL AND SEE US FOR PRICES

Our yard is headquarters for everything in building material. Our experience is at your service and the class of material we carry is superior in every respect. Our Prices Are Right.

## "BETTER Lumber for Home Building"

Agents for BLACK DIAMOND COAL

THE IMPERIAL LUMBER Co., LTD.

"Pioneer Lumber Dealers"

T. H. FLEMING, Manager.

IRMA, - - - ALTA.

## Alberta's Premier Jewelers

MAKE US YOUR JEWELRY HEADQUARTERS  
WATCHES, SILVERWARE, DIAMONDS,  
CUT GLASS, FANCY JEWELRY, CLOCKS, Etc.  
SEND US YOUR WATCH & JEWELRY REPAIRS  
EXPERT WORKMANSHIP, QUICK SERVICE

H. B. Kline & Sons Ltd

10069 Jasper Ave. Next to Allan Theatre

DERMAN'S DRUG STORE, Local Agents

Prescription for  
**D.D.D. Eczema**  
The Lotion for Skin Disease Soap

THOS. J. DERMAN, DRUGGIST



## Main Street

Cecil Askin has taken a turn for the better and the last reports from the hospital at Edmonton are that he is doing nicely now.

Threshing is still dragging on and if the weather holds out good for a couple of weeks more Irma's bumper crop should be all threshed. Getting the crop to market is the next problem as the elevators are practically all blocked and around one hundred cars have been ordered but only a very few in sight.

Mr. N. B. King of Fabyan, returned from Edmonton Tuesday night after taking the new insulin treatment for a serious attack of diabetes which has been affecting him for some time. We understand that the treatment in his case had been successful and we hope the cure will be permanent.

The Irma Ladies Aid will meet at the home of Mrs. Jas. Fenton next Thursday afternoon. The Aid is arranging to hold a Bazaar about the middle of December. Further announcements will be made later.

Mr. Roy Merry who is drilling the well for the Irma stock yards is not making the progress he expected. At around 55 feet he struck a hard seam of sandstone in which he has already drilled eighteen feet and the drill is still in the rock. This is the thickest ledge of sandstone that has been encountered in any of the water wells drilled in the district. If this is the same ledge that is exposed along the mouth of the Grant Coulee and Battle River it would indicate that the formation is rising to the west as Irma is over one hundred feet higher than these exposures which are about seven miles east of Irma.

Mr. E. Levens has just received a new improved Singer patching machine for use in his shoe and harness repair shop.

Mr. A. K. Madley, late of Delburne Alberta, arrived in town Wednesday to take charge of the Irma creamery in place of Mr. Ogilvie who has had charge of it since it was opened. Mr. Ogilvie and family are leaving today for Edmonton.

Miss Lila Marquie is spending a few days with Miss Brickman at Phillips after which she intends visiting friends at Viking.

We are sorry to report that Mr. J. C. Clark is confined to his home through illness.

All information for Old Country travel on Christmas rates can be obtained from the local C. N. R. agent.

On Friday evening, November 23rd the Spirit of Rosser will convene in the school house to discuss ways and means of changing their present state to one of wedded bliss. Everyone is asked to keep that date open and come and hear their plans. Bachelors' attendance is especially solicited.

BRITISH HARVESTERS desiring winter jobs on farms in Northern Alberta, please apply to H. U. Western, The Soldier Settlement Board, Wainwright, Alta.

**21 HOW IS THIS FOR IRMA, FOLKS?**

The Enger Bros. threshed out 50 bushels of wheat to the acre on 15 acres of breaking belonging to Mr. J. N. C. Seton, the balance of his wheat went 41 bushels to the acre.

## CAR SHORTAGE

The shortage of cars is becoming critical and we hope the Canadian National Railway will be able to overcome the situation before bad weather sets in. Farmers who are through threshing need ready cash to straighten up their harvest and threshing expenses. The only way they can be secured is by disposing of some of the crop and if cars cannot be secured soon it will mean hardship and loss. We know of several who had been contemplating taking a trip to their old home town as soon as the present crop was marketed, but under the present conditions they are wondering if they will be able to get away before the weather turns cold and they will need to stay at home to look after their live stock and winter work.

## JARROW

Mr. Geo. Therou has returned from Rochester considerably improved in health and with care will be himself again.

Threshing rigs are humming in the district. There is considerable acreage to be threshed north of town yet. The Ladies Aid of Jarrov church held their annual Thanksgiving supper and concert on Tuesday evening October 28th. The evening's program both supper and concert, was a splendid success.

Rev. Mr. Elliott of Irma kindly took the chair and opened the programme with a splendid and helpful address. His topic was the position of the church in the community. Its aim which was to build character, its work and value. It was greatly appreciated by all present. A program followed with successive delightful numbers. Songs by Mrs. Jones of Irma, Mrs. Wargness, Miss Lund and Mr. Cairns of Kinella; Miss Heron, Mr. A. Harding and Phillip Daugherty of Melbrae were heartily received and appreciated. Mrs. Waite and Mrs. Cooper rendered two readings in a very acceptable manner. Miss Lillian Tweedie, Margaret Rae and Jean Madley recitations together with two splendid selections by our local chorus made up a well balanced programme. Much credit is due to the work of the splendid accompanists, Mr. Frank Harding and Mavis Holloway whose work at the organ contributed considerably to the success of the evening. The concluding number was the auctioning of a splendid well-made wood lined quilt which was the product of the Ladies Aid's skill. Mr. Parschel made a very successful auctioneer as he sold it for \$16 which with the \$45 cleared on supper made the total for the evening very acceptable to the Aid who may take honest pride in their evening's work. On behalf of the Ladies Aid we wish to thank all who were so kind as to contribute their services towards the success of the evening. We also wish to thank each and everyone who made donations for the table. We hope to see you all with us again in 1924.

## IRMA TIMES

An independent newspaper published every Friday at Irma, Alberta, Canada, by The Times publishers.

The Alberta Oil Gazette

Irma, Alberta, Canada

H. G. THUNELL, Publisher

H. W. LOVE, Editor

# LOW FARES OLD COUNTRY SPECIAL TRAINS

**FIRST TRAIN** from Winnipeg, Dec. 6, 1923, direct to Ship's side, Halifax, for sailing of S.S. "Ausonia" Dec. 9 to Queenstown, Liverpool; S.S. "Doric" December 9 to Belfast, Liverpool.

**SECOND TRAIN** from Winnipeg, Dec. 11, 1923, direct to Ship's side, Halifax, for sailing of S.S. "Pittsburg" Dec. 14 to Southampton, Cherbourg, Bremen; S.S. "Canada" Dec. 15 to Glasgow, Liverpool.

**SLEEPING CARS** from Vancouver, Edmonton, Calgary, Saskatoon, Regina and intermediate points, consolidating at Winnipeg for above trains.

We will be pleased to give you full details, and assist you in planning your trips, make reservations, etc.

## CANADIAN NATIONAL RAILWAYS



IN line with new legislation being passed in the various States of the American Union aimed to diminish the alarming number of accidents through reckless driving of automobiles, particularly on level railroad crossings, the Board of Railway Commissioners for Canada has requested the Canadian Pacific Railway to submit information bearing upon similar dangerous practices by motorists on various portions of its system so that use may be made of the information with a view to enforcing, through education, to minimize the occurrence of such dangerous practices.

In a Bulletin issued by the Board of Railway Commissioners on June 15th, 1923, 54 cases of danger at protected crossings are cited for the period October, 1922, to May, 1923, and of these fifty are declared to have been due to the carelessness of motor drivers. "Motor accidents," says the bulletin, "are becoming more frequent. Every sane motorist deprecates this. If accidents are to be lessened, the sane motorist must educate the culpably negligent motorists."

All highway crossings are by law protected by signs, and they are only dangerous when the driver of the automobile makes them so. They are not dangerous if motorists will take a small part of the care they exercise in turning on a city street. It is the motorist's carelessness that makes them dangerous. The train has right of way. Everyone knows what may happen if the plainly seen warnings are disregarded at a point where the motor car can stop while the train cannot.

The surprising part of it also is that safeguards and precautions erected by the railroads are so often entirely ignored. Time after time newspaper reports show that crossing alarm bells, barrier gates, and even watchmen waving "stop" signals mean nothing to the man in the

motor car who is determined to beat the train to it.

Coroners' juries are usually more discriminating and put the blame where it belongs, but the general public, citing the usual newspaper heading, "Train Crashes into Motor Car," starts out with the impression that the train must necessarily be to blame, when, as a matter of fact, a fairer statement of the case would be "Another Auto Gets in Path of Fast Train." Quite as often, too, the heading should read, "Flying Auto Dashes into Moving Train." Frequently the auto strikes the train well behind the engine, a convincing indication that the motorist too frequently treats the railroad crossing with the same casual notice that he gives the intersection of a quiet country road.

Out of 32 level crossing accidents that happened in Ontario during 1922, 22 were the result of the motorist not heeding the stop signal, and seven were the result of running into the lowered gates or actually passing under them after they were lowered or while they were being lowered. One man had no headlights and apparently did not see the gates were down while the remainder in other ways tried to cross in front of the engine in order to save time.

In an editorial on this question, the Toronto Star says that: "In a country like this, with its magnificent distances, and railway systems with twenty thousand miles of track, the time may never come when all level crossings will be eliminated. With motor cars in use everywhere there is no railway crossing so remote but that a motorist may use it. It is his business to see that he does so at a safe moment. It is his business for two reasons: (1) because it is the presence of him and his car at that time and place, and not the coming of the train, which creates the risk of a crash; and (2) because if there should be a crash he and his car will be crushed and not the train."

GOSSARD  
CORSETS

## QUALITY Merchandise

WOMEN'S  
FANCY  
WOOL HOSE

## LADIES HOSE--

Wool hose that in pleasing appearance, and fine quality as well as outstanding value are making a signal appeal.

WOMEN'S HEATHER HOSE of a GOOD quality a union yarn in a nice finish per pair 65c.

WOMEN'S PURE WOOL HEATHER in pretty lavat shades a lovely fine soft quality and splendid value per pair 95c.

WOMEN'S BLACK PURE WOOL CASHMERE HOSE in accordion knit style a HEAVY WEIGHT WOOL hose per pair 95c.

WOMEN'S SPORT HOSE in the popular wide ribs and three colors per pair \$1.15.

WOMEN'S SPORT HOSE in a VARIETY of WIDE RIBS SIX SHADES in both plain and clocked per pair \$1.25.

WOMEN'S SILK AND WOOL HOSE in pretty popular shades with dark and light clocks per pair \$1.50.

WOMEN'S BLACK CASHMERE HOSE with a FULL ELASTIC TOP. OUR BEST pure wool CASHMERE at per pair \$1.25.

## MEN'S WORK SOX--

MEN'S WOOL AND COTTON WORK SOX in shades of grey, a nice weight hose, per pair 35c.

MEN'S PURE WOOL WORK SOX. A splendid all wool yarn hose made SEAMLESS throughout at per pair 50c.

MEN'S PURE WOOL ENGLISH WORSTED SOCK. Popular with lots of men for all kinds of wear, six shades per pair 60c.

MEN'S  
DUPLUX  
COATS

J. C. McFarland Co

"STANFIELD"  
UNDER-  
WEAR

## BOYS' UNDERWEAR

The celebrated Tiger brand. Boys heavy fleece Underwear, good big full sizes from \$1.20 to \$1.45 a suit.

Tiger brand fine knit Underwear for boys, elastic knit of half wool and half cotton priced from \$1.75 to \$2.45.

## MEN'S, BOYS and

## Women's OVERSHOES

## MEN'S, BOYS and

## Women's MITTENS

## GROCERIES

4 lb Empress pure plum Jams 75c  
6 lb seedless raisins 1.00  
5 lb pure clover honey 95c  
10 lb pure clover honey 1.90  
Special blend tea 70c  
Malkins Best Tea 75c

## A GREAT STORY YEAR

A golden sheaf of stories is in preparation for 1924 readers of The Youth's Companion. There will be stories of Western ranch life and thrilling adventure; stories of rumption in getting a job and making a success of it; stories of lively scrambles on the athletic field--football, basketball; stories of girls in school and college and working their way in the world of business; stories of the old farm folks down in Maine, told intimately by C. A. Stephens; stories of Caleb Penlease's shrewdness and horse sense; stories of resourcefulness and pluck in situations of danger and extremity; stories of the sea and of the mountains--stories to please every fancy of old readers and young, for readers who love the story of character and for those who like best the story of swift action. It will be a great year in the history of The Youth's Companion.

The 52 issues of 1924 will be crowded with serial stories, short stories, editorials, poetry, facts and fun. Subscribe now and receive:

1. The Youth's Companion--52 issues in 1924.
2. All the remaining issues of 1923.
3. The Companion Home Calendar for 1924.

All for only \$2.50.

4. Or include McCall's Magazine, the monthly authority on fashions. Both publications, only \$3.00.

THE YOUTH'S COMPANION  
Commonwealth Ave. & St. Paul St., Boston Mass. New subscriptions received at this Office.

Those who have not paid their subscription to this paper are urged to do so this fall as soon as possible. It takes considerable money each week to keep the Times in circulation, and it is only with the co-operation of our readers that we can keep Irma and the surrounding district before the public as it should. A town without a paper is considered dead. Your immediate attention to this matter is very important.

If you are holding an auction sale this fall, let The Times do your printing and advertising.

FOR SALE--Registered Yorkshire Boar, from good stock. Apply W. D. Ramsey Phone R709, Irma, Alta. 22-1p

This is the month in which to pay your subscription to this paper. Do it now before you forget it. See that The Irma Times gets the order for printing your auction sale posters.

## Lubricating Oils and Greases

WE NOW HAVE a Complete stock of the finest grades of Lubricating Oils and Greases, with best Wholesale and Retail prices on them all.

E. L. Elford IRMA

FORD AND FORDSON DEALER

Cars in Stock at All Times

IRMA MOTORS

Irma, Alberta

## NOTICE

### To Leaseholders in Irma-Fabyan-Wainwright Field

WE ARE PREPARED TO GROUP AND PROTECT ANY LEASES ADJOINING OUR HOLDINGS AND WOULD BE PLEASED TO HEAR FROM ANY ONE OWNING LEASES IN ABOVE FIELDS.

Irma Oil Holdings, Ltd  
Non-Personal Liability

IRMA,

ALBERTA

HAVE YOU RENEWED YOUR SUBSCRIPTION





## GILLET'S 100% PURE FLAKE LYE

This famous household cleaner and disinfectant is now made in *Crystal Flakes* instead of powder. It is the *best* household lye on the market. Use it for cleaning and disinfecting sinks, closets, drains, etc.; destroying vermin; softening water; making soap; cleaning floors, greasy pots and pans, etc.; removing paint, etc.

Avoid inferior and dangerous substitutes. Get the genuine article in cans as reproduced below.



## WORLD HAPPENINGS BRIEFLY TOLD

Vancouver port has already doubled last year's grain handling.

King Alfonso has signed a decree abolishing the jury system in trials in Spain.

Eighty per cent. of the harvesters who came here from Great Britain will remain in Western Canada, Canadian National Railway officials estimate.

Loss to the Japanese navy by the earthquake is estimated at 100,000,000 yen (\$500,000,000) by Admiral Taka-trabe, Minister of the Navy.

Warning to unemployed not to flock to the coast in search of work was issued by J. D. McNiven, Deputy Minister of Labor.

For twenty years a missionary to Japan for the Methodist Church, and a graduate of McGill class, 1894, Miss Margaret Craig, 51, died at Montreal, Oct. 1.

Oct. 2 marked the one hundred and sixty-fifth anniversary of the meeting on October 2, 1757, at Halifax, of the first popular assembly in British North America.

An official dispatch to the Japanese embassy, Washington, places the number of known dead in the earthquake zone at 103,000, the injured at 125,000, and the missing at 235,000.

By a decree of the Minister of the Interior the sale of Stupicissimus, the German comic newspaper, has been forbidden in France, and the police have received orders to seize copies already in circulation.

The islands of Imbros and Tenedos, at the entrance to the Dardanelles, were handed over by Greece to the Turkish authorities. These islands comprise the last portion of Turkish territory occupied by Greece which had to be returned to Turkey in conformity with the Lausanne peace treaty.



## WELL-MERITED SUCCESS

A distinguished citizen, honored politically and professionally, Dr. R. V. Pierce, whose picture appears above, made a success for have equalled. His pure herbal remedies have still stood the test for fifty years are still among the "best sellers." Dr. Pierce's Golden Medical Discovery is a blood medicine and stomach alterative. It clears the skin, beautifies it, increases the blood supply and the circulation and pimples and eruptions vanish quickly. Beauty is but skin deep and good blood is beneath both. For your blood to be good, your stomach must be in condition, your liver active. This Discovery of Doctor Pierce's puts you in fine condition, with all the organs active. Ask your nearest druggist for Doctor Pierce's Golden Medical Discovery, in tablet or liquid form, or send 10 cents for trial package of tablets to Dr. Pierce's Laboratory at Littleburg, Ontario.

W. N. U. 1493

## History of Electric Light

World-Wide Illuminant Made Possible By Years of Research  
"History of Electric Light" is the title of a pamphlet just issued by the Smithsonian Institution dealing with a subject of almost universal interest. Many of the inventions described in it are now exhibited in the United States National Museum in the divisions of mineral and mechanical technology and the numerous illustrations are largely taken from photographs of these. At the present time, there are about 250 million incandescent and about 200,000,000 arc lamps in use in the United States alone and about an equal number of incandescent lamps in use in other countries. This world-wide use of electricity as an illuminant was made possible by patient research and experimentation through a period of one hundred and twenty-three years by many men of many nationalities, each approaching the problem from his individual viewpoint, and each with widely differing aims to be accomplished by his solution—the scientist solely wishing to demonstrate the existence of certain physical laws, the practical electrician taking up the work of the scientist and applying it to everyday problems, such as the lighting of streets and houses. The successful steps in the development of our present well-known forms of the incandescent electric light are clearly and interestingly presented in this pamphlet.

## Old Folks Need A Mild Bowel Tonic

Constipation Best Overcome By the Occasional Use of Dr. Hamilton's Pills

## DR. HAMILTON'S PILLS

Because Active, Yet Very Mild, Old Folks Prefer Dr. Hamilton's Pills

Thousands of people, young and old, stop habitual constipation by using Dr. Hamilton's Pills. This mild yet active medicine is noted for its promptness in restoring the bowels to a condition where they will perform their normal function at a certain time each day.

You'll improve your health, you'll feel well, digest well and look better if you regulate your system with Dr. Hamilton's Pills. 25c at all dealers.

## To Manufacture Insulin

A building has been acquired by the University of Toronto to be devoted to the manufacture of insulin, the product discovered by Dr. Banting for the cure of diabetes. This will be the only factory in Canada to manufacture the curative fluid in commercial quantities and, although it is manufactured in the United States, Great Britain and Denmark, the Canadian product will be sold throughout the world.

## GUARD THE BABY AGAINST COLDS

To guard the baby against colds nothing can equal Baby's Own Tablets. The Tablets are a mild laxative that will keep the little one's stomach and bowels working regularly. It is a recognized fact that where the stomach and bowels are in good order that colds will not exist; that the health of the little one will be good and that he will thrive and be happy and good-natured. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

## Electric Lantern

A new portable electric light that has been patented is shaped like an old-time oil lantern. The battery is carried in the bottom, in place of the oil reservoir in the old style lantern, and the lamp replaces the usual wick being protected by a heavy glass globe. Always ready for use, it is not affected by jolts and jars, and will burn steadily for a long time. When the battery is exhausted, it can be replaced in less time than it takes to fill the old-time lantern. It has the added advantage of being safer and clean, and it cannot be blown out.

## Ship Polity to Eastern Canada

Improvements that warrant much optimism for future business, have been made in the shipping of poultry to Eastern Canada, according to a statement of J. H. Hare, Alberta Provincial Poultry Commissioner. Eastern dealers have favorably commented upon recent shipments as having been satisfactory.

## Coal Output Increases

According to figures provided by the preliminary report on mineral production in Canada for the first six months of 1923, Alberta has produced in those six months a total of 2,312,961 tons of coal, compared with 2,258,296 in the same period of 1922.

Did you ever see a fellow walking around on his uppers while waiting for a dead man's shoes.

Minard's Liniment for Headache

## Colds Stopped In Ten Minutes



There is a new remedy that is very pleasant—it fills the nose, throat and lungs with a healing balm from the pine woods, and utilizes that marvelous—Blue Gum Tree of Australia.

The remedy is "CATARRHOZONE"—and you can't find its equal for colds, coughs or catarrh. (Composed of medicinal pine essences—a remedy of nature, that's what CATARRHOZONE is, and you'll find it mighty quick to act and certain to stop your cold.

Don't dope your stomach with cough mixtures—use CATARRHOZONE, which is scientific and certain; it will act quickly. Two months' treatment guaranteed, costs \$1.00; small (trial) size 25c. Sold by druggists everywhere. By mail from The Catarrhozone Co., Montreal.

## Bananas As Food

Form Complete Diet of One-Fourth of Human Race

America should have some bananas. Because if she hasn't she is not getting her share of one of the most important foods in the world. The banana is the most prolific food plant known and forms the complete diet of one-fourth of the human race, says the Milwaukee Journal.

It is a native of the East Indies, but is cultivated in all tropical countries. It requires very little attention from the natives, and is almost a weed in the rapidity of its increase. Once a plantation is started, all that is necessary for its perpetuation is the control of the many root stalks which the plant shoots out. The plants mature in a few months, and produce a single bunch of fruit each.

Bananas do not grow on the plant as they hang in the store, but with small end of the fruit pointing upward, toward the sun. A standard size bunch has nine "hands," with from 10 to 15 bananas to a "hand."

Only one or two varieties of bananas are exported large distances from the tropical plantations. About sixty species exist, some with fruit as large as a good sized rolling pin. The most delicious varieties never reach America because of their rapid deterioration.

Holloway's Corn Remover takes the corn out by the roots. Try it and prove it.

## Too Much Entertainment

Dominion Premiers Cannot Accept All Hospitality Show

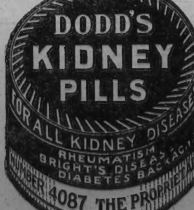
With great fact the Dominion premiers, who are in London for the Imperial Conference are understood to have made known the fact that it was impossible for them to keep on working during the conference if they accept all the hospitality that has been designed for them and are continually eating.

In consequence of this gentle hint, the prospective hosts of the visiting premiers do not expect them to attend more than a small percentage of the banquets which they have arranged and have intimated that the menus at these will be made less formidable than at first intended.

The Daily Mail, applauding this decision, recalls the Imperial Conference of 1907 when the late Sir Wilfrid Laurier, the late Premier Borden of South Africa, and the late Dr. Leader Starr Jamieson, Premier of Cape Colony, were ill simultaneously through over-banqueting while attending the conference.

The Man With Asthma almost longs for death to end his suffering. He sees ahead only years of endless torment with intervals of rest which are themselves fraught with never ceasing fear of renewed attacks. Let him turn to Dr. J. D. Kellogg's Asthma Remedy and know what complete relief it can give. Let him but use it faithfully and he will find his asthma a thing of the past.

Platinum Found With Other Metals  
Platinum is found in small grey particles along with other metals, including gold and chrome-iron. Occasionally it is discovered in the form of nuggets, which are naturally extremely valuable. A 25-pound nugget of platinum would at the present time be worth over \$30,000.



## Distribute Handsome Profits

Hearst Music Publishers Are Making Remarkable Progress

The Hearst Music Publishers, Limited, announced in Winnipeg last week that options had been secured and plans were in hand for the construction of their own head office building, in a prominent downtown location in that city. This information is of interest to the public, as well as to the numerous shareholders in that company throughout Manitoba, as marking the remarkable progress being made by this company.

This company, formed by Manitoba men, has in two years created a continent-wide organization for the sale and distribution of popular songs, which it produces and publishes, and has made and distributed profits which cannot be highly gratifying to the fortunate individuals who participated in its initial organization. The stock of this company has recently been taken off the market, and none is now available. The last dividend declared by the company, for distribution about October 15 is of 10 per cent. cash, making total distribution to shareholders during 1923 of 50 per cent. in cash and 45 per cent. in stock. This has worked out to give each shareholder who possessed a paid-up share of \$100 on December 31 last, \$53.25 in dividends during the year, besides an addition of 45 per cent. to his stock.

The company has distributed many of its popular songs in very large editions. For some time it has had branch offices established in Toronto and New York, and is now opening branches in Chicago, Philadelphia, Boston, Pittsburgh, St. Louis and San Francisco, in the U.S.A., in Montreal and Vancouver, in Canada, and in Melbourne, Australia. The company also distributes its songs in Great Britain, through the old established firm of B. Feldman & Co., London.

Joseph H. Hearst, of Winnipeg, is originally known as a song writer; is President and Managing Director of the company. John W. Wilton, Ex-M.P.P. for St. James, and a prominent Winnipeg barrister, is Vice-President; and the other officers are: Gordon A. MacLean, C.A., of Winnipeg, Secretary, and John Anderson, Treasurer and Professional Manager. In addition to the above, the company includes Andrew Lloyd and Carl Fink, of Winnipeg, W. H. Galbraith, of Hartney, Manitoba, William Dempsey, of Killarney, Man., and Everett Evans, of New York, N.Y.

## Children Cry For "Castoria"

Especially Prepared For Infants and Children of All Ages

Mother! Fletcher's Castoria has been in use for over 30 years to relieve babies and children of Constipation, Flatulency, Wind, Colic and Diarrhoea; allaying Feverishness arising therefrom, and, by regulating the Stomach and bowels, aids the assimilation of Food; giving natural sleep without opiates.

The genuine bears signature of

Chas. H. Fletcher.

## Canada Exports Autos

British Empire Is Best Market For Export Cars

A growth in the automobile export trade from Canada that is regarded as amazing is indicated in trade figures of the industry list made public for the ten months ended with August of this year.

Canada in point of fact, now leads any other British country in its export of cars. This is attributed in large measure to the location here of branch factories of United States concerns which they avail themselves of preferential tariffs to which Canada is party. The total exportation in twelve months ended with August was 61,543, while in twelve months ended in June the United States exported 101,000 cars. The Canadian output was fifty per cent. over August of last year.

The total export in the month was 5,613, compared with 2,849 in August last, of this number 563 cars and parts valued at \$324,081 went to the States, 2,161 valued at \$744,000 to Australia, 924 valued at \$362,554 to New Zealand and 890 to South Africa.

The British Empire is the best market for Canadian cars and the United States for auto parts.

## Very Kind Of Her

Lady: You can get work beating carpets two doors from here—they're cleaning house.

Trump—Thanks, madam. I might of bumped right into it if you hadn't tipped me off.

The world's largest boiler turns 190,000 pounds of water into steam each hour.

Minard's Liniment Relieves Colds

# SMOKE

in 1/2 lb tins and 15¢ pkts.

## OLD CHUM

### The Tobacco of Quality

Manufactured by Imperial Tobacco Company of Canada Limited

## The Aim of Life

The great thing is to tackle life in a spirit of adventure. The main object is not to win; it is to live. Winning or losing is an issue beyond human control. Effort is not. Nothing is easier than to identify the life in which effort and aspiration of some sort are present. They light it up as the sun a landscape. Bread-winning is only the body of life. The soul of life begins in whatever, plus quantity of voluntary effort, is added over and above the sheer necessity of bread-winning.—Boston Globe.

## Externally or Internally, It is Good.

When applied externally by Irish rubbing, Dr. Thomas' Electric Oil opens the pores and penetrates the tissue, touching the seat of the trouble and immediately affording relief. Administered internally, it will still the irritation in the throat which induces coughing and will relieve affections of the bronchial tubes and respiratory organs. Try it and be convinced.

## Our Ancestors

Every human being on the face of the globe is compelled by the demands of Nature to have two parents, four grandparents, eight great-grandparents, 16 ancestors in the fourth generation back, 32 in the fifth, almost 1,000,000 in the twentieth, and nearly 1,073,000,000 in the thirtieth. The whole number of one's ancestors in the fiftieth generation is 3,362,794,914, 214,046—a multitude which no man can number.

## For World Peace

Progress toward world peace is made by gradually adjusting the causes of international discord, by edging in here and there, by cultivating the habit of national reasonableness and good will. It is not made by any magic such as a league covenant, which falls to pieces at the first strain.—Kansas City Star.

Don't waste time reasoning with an angry man.

# WRIGLEYS

Take it home to the kids  
Have a packet in your pocket for an ever-ready treat.  
A delicious confection and an aid to the teeth, appetite, digestion.

After Every Meal  
Sealed in its Purify Package  
WRIGLEYS DOUBLEMINT CHEWING GUM  
MINT FLAVOR

# ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all

Genuine

Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds	Headache	Rheumatism
Toothache	Neuralgia	Neuritis
Earache	Lumbago	Pain, Pain

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacturers of Mannesmannwerke of Salzgitter. While it is well known that Aspirin means Bayer manufacture, to satisfy the public against imitations the Tablets of Bayer Company will be stamped with their general trade mark the "Bayer Cross."

# LARSON'S Store

"THE STORE THAT SERVES YOU BEST"

**This Season's Smartest Offering in Ladies Coats**  
Man tailored by a manufacturer who specializes in exclusive styles. Six of the newest models to choose from. Every one a "tube" full 48 inches long, pronounced one side effect. New "Tulip" four way convertible collar. Made from excellent quality all wool velour, fancy lined throughout. For any style.

ALL ONE PRICE \$25.00

## Ladies Fur Trimmed Coats at \$13.95---

Made from all wool coating, color black only, sizes 34-38. Special at above price.

## Girls All Wool Heather Mixture Coats at \$14.25 and \$14.95, sizes 10 years to 14 years---

Smart lines, careful tailoring and good material is used in this swagger winter weight model of all wool heather mixture polo cloth coat lined throughout with will saten. All around belt, buckle and button trimmed. A very jaunty coat.

## Kiddies All Wool Coat at \$4.25---

Made from good weight all wool blanket cloth, convertible collar, flannellette lined throughout. Colors red and blue.

## "BIAS" Corsets Twinsteel and Wytone Filling---

We have just opened up another shipment of Bias Corsets, our range is complete, and very moderately priced.

STYLE 509—made of good quality white cantil, suitable for average figure, sizes 20 to 30, at \$1.95.

STYLE 107—athletic corset, made from good quality pink cantil, with wide elastic webbing in sides. Very popular style. All sizes. Price \$2.25.

STYLE 230—"The Princess" our popular front laced corset at \$2.75.

STYLE 1415—stout figure model corset low bust, elastic band, very moderately priced at \$3.45 to \$3.75.

## Ladies and Girls Spats---

Very warm for fall wear, with low shoes, neat fitting and most practical at \$1.35 per pair.

## FOOTWEAR---

"SPECIAL" 1 strap slipper at \$2.95, made from brown calf leather, medium-weight leather soles and military heels. This shoe will appeal to those looking for a moderate priced shoe for school wear etc. Sizes 3 to 7.

BROWN CALF OXFORD neatly perforated, medium weight, military heels, sizes 3 to 7, very good for fall wear at \$3.65 pair.

WOMEN'S AND GIRLS HOCKEY BOOTS at \$3.85. Made from good quality black kip leather, re-inforced and trimmed with straps of dark cream colored leather, fitted with ankle strap.

## MEN'S WEAR---

ALL WOOL BLUE SERGE SUITS at \$22.50. Handsome suit and appropriate for wear on any and all occasions, three button coat, lined throughout, sizes 36 to 46, very good value.

ALL WOOL BROWN WORSTED SUITS at \$27.50. A dressy fabric in harmonizing stripes on brown background, attractive in appearance, beautifully tailored, sizes 36 to 42.

MEN'S SMART COMFORTABLE COATS, several styles to choose from, three piece all around belted models with inverted pleat at back, semi-form fitting with or without half belt. These coats are made from all wool fancy heather mixture, assorted colors, fancy check back, venetian lined to waist, also in sleeves. Range of prices from at \$17.50 to \$32.50.

THE STORE OF COURTESY, SERVICE, AND VALUE FOR YOUR MONEY.

Cash System

Manager T. A. Ledin

## CO-OPERATIVE MARKETING

THROUGH a co-operative arrangement with the E. H. Heath Co. Limited, publishers of the Canadian Power Farmer, we are enabled to offer that farm magazine and this weekly for one whole year for the price of this weekly alone. This applies to either new or renewal subscribers.

The editorial programme of the Canadian Power Farmer for 1924 includes:

1. A review of articles on the show and its proper use
2. Tree planting and windbreaks, or how to beautify the farm and orchard
3. Wheat—the cost of raising a bushel of wheat—set told by actual farmers
4. Is the tractor a necessary part of a farmer's outfit?—actual farm experiences that answer the question
5. Co-operative marketing—can it be successfully applied to a grain-raising country?
6. Suggested ideas for the betterment of farming conditions in Western Canada
7. How much equipment is the farmer justified in buying for quarter, half and section farms?—set told by actual farmers

In addition to the above, each issue will contain live, seasonable, general articles, short stories, household and boys' and girls' departments etc.

As this is a special offer, we would advise that you take advantage of it as soon as possible.

Send all subscriptions to this paper.

# Are You Paid Up?

## THE REFERENDUM

The campaign, in connection with the vote to be taken on Nov. 5th, has now reached the highest point of intensity, and there is only a few more days left before the wish of the people will be declared.

As the campaign has progressed it has resolved itself into two main issues, namely Clause "A" and Clause "D". The other two Clauses being practically undefended.

Clause "A" if carried on Nov. 5th, will mean a continuation and development of the present Act. Clause "D" if carried, will permit "Beer to be consumed on Licensed premises and Liquor to be sold by Government Vendors."

Unduly harsh criticism has been levelled against the present Legislation, but in spite of this we cannot refrain from admitting that many benefits have come to us in the standards of life. It is only after we have made a survey of the past seven years, and compare the results with conditions prior to 1915, that we can appreciate the present Liquor Act. It has a decided improvement on the social, moral, and economic life of our province. Hundreds of mothers in Alberta can testify to the improved conditions of the home life, while many children have yet to see their first drunken man.

Many of us can recall with ease the days of the open bar, which is now agreed upon was a curse to any community, yet, the uprooting of the bar engendered much opposition, and we are facing very largely the same opposition today in the present campaign.

The present Act is yet in swaddling clothes and has not yet been given a fair chance. Acquired habits of liquor drinking cannot be broken in one, two, or even seven years of prohibition, it's a long process.

But after the worst has been said and done against this present legislation no one will fail to see that in Prohibition does lie the solution to much that is evil in our province, and in this movement does lie the great hope for the future generations, a nobler and a stronger people in whom this work shall be accomplished.

A very marked swing of opinion from Clause "D" to Clause "A" has been witnessed in the dying days of the campaign. At first many "D" men were very hesitantly, and even preparing to give it their support, but as time revealed this clause was not so harmless as was first anticipated. Questions were being raised, "What does the insertion, 'beer to be consumed on licensed premises' mean?" Under a close inspection it was obvious that in this Clause "D" lay the possibility of the open bar.

The Moderation League has not shared the printers ink to give a plausible explanation for this insertion. In one issue we notice that it is only what they term, "peculiarly of expression" in the wording of the ballot. Further, although the ballot asks for "beer to be consumed on licensed premises" they assume that the government will not dare to bris back the open bar.

After many such explanations the moderationists have been unable to remove the bogey. It is very difficult to explain away the truth. There is still a murmur in the woods, consequently there has been a rapid swinging to the "A" Clause.

The Edmonton Journal is a recent Editorial points out that to vote for Clause "D" is to take a plunge in the dark, as no one has as yet been able to say what such a clause means, and therefore advises its readers to vote for Clause "A".

The Calgary Albertan says in an editorial, "The real issue is whether we in Alberta, who, after years of painful experience, decided in 1915 to vote out the liquor traffic, will now reverse that decision and vote it back again. That is the one issue."

Many other leading authorities on public opinion may be quoted to substantiate that the general opinion is that Clause "D" is too uncertain, therefore preference should be given in favor of the present legislation by voting 1 opposite the "A" Clause.

## UNMANNING OF MANHOOD

A recent number of "The New York Christian Advocate" contains the following impressive article. It has a peculiar present day value in Canada, because of the efforts of the Moderation League to secure the free sale of intoxicating liquors for beverage purposes by the repeal of our Prohibition laws and the enactment of so-called Government control legislation.

"Pursuing their sales policy a firm of distillers sent to Dr. A. T. Abernethy, of North Carolina, a special offer of a 'private stock' whiskey at a low introductory price. A few weeks later he received the follow-up letter, expressing surprise that he had failed to accept the greatest offer we ever presented to the men of America."

Thousands of men jumped at the opportunity to try this superb whiskey, and we cannot understand why we did not hear from you. Now we ask you—man to man—can you use a quart of rich pure whiskey in your home?—Stop and consider what we are offering....Don't put this off as you did before. Slip your remittance in the order-card herewith, and we'll see that the goods go forward by the first express.

"Now Dr. Abernethy—if this posoleen whiskey seller had only known it—was a man with a history, a college president's home, a scholar with high degrees, a college professor himself, an editor of learned periodicals, and the author of half a dozen volumes. His name and work used to fill two inches of space in 'Who's Who' but appeared no longer for reasons that will appear below.

"The follow-up letter did not sell the whiskey, but it brought a reply, which would touch the conscience of the distiller, if he were a human being and not a soulless corporation. Dr. Abernethy's letter is as follows:

"You say you cannot understand why you did not hear from me. Yes, and I, too, am surprised that you have not heard from me. I have used your rye whiskey in the past and I have used the red rye whiskey of other distillers of your kind, and I am surprised that they have not all heard



# Liquor Referendum



## NOTICE TO VOTERS

Instructions to Voters as to Method of Marking the Preferential Ballot to be used in the Liquor Referendum in Alberta on Monday, November 5, 1923.

Issued Under the Authority of the Government of Alberta

## THE BALLOT

### a. Prohibition—

Meaning thereby, a continuance and development of the present Liquor Legislation; that is, meaning the Abolition of the Sale of all Liquors excepting for strictly Medicinal, Sacramental, Manufacturing and Scientific Purposes.

### b. Licensed Sale of Beer—

Meaning thereby, the Sale of Beer in Licensed Hotels and other Premises, as provided in the proposed Temperance Act

### c. Government Sale of Beer—

Meaning thereby, the Sale of Beer by or through Government Vendors. Beer for consumption in Private Residences under Government Control and Regulation—other Liquors to be sold through Doctor's Prescription for Medicinal purposes.

### d. Government Sale of All Liquors—

Meaning thereby, the Sale of all Liquors by or through Government Vendors. Beer to be consumed on Licensed Premises and in Private Residences. Wines and Spirits to be purchased in limited quantities under permit issued by the Government under Government Control and Regulation.

## INSTRUCTIONS TO VOTERS

The Voter MUST NOT use the X mark. He should mark the figure 1 opposite the question he wishes to become law. He should then mark the figure 2 opposite the question he would select as second choice, the figure 3 opposite his third choice, the figure 4 opposite the fourth choice. He must make no other mark on the ballot. The voter may "plump" for one question alone, using the figure 1, without spoiling his ballot, or he may vote for only two or only three choices.

Voters are urged, however, to vote the full extent of their four choices. There is always the possibility that the question of his first choice will not carry. In that case he should have a second choice, and a third choice and a fourth choice. Only by marking the full number of choices does the voter obtain the full benefit of the preferential ballot, and the government obtain a complete expression of the opinion of the people.

## CANADIAN NATIONAL RAILWAYS

# EXCURSIONS

## EASTERN CANADA

December 1st to January 5, 1924

## CENTRAL STATES

December 1st to January 5, 1924

## PACIFIC COAST

Certain dates Dec., Jan., Feb.

Full information on these special fares will be gladly given. We will also be pleased to assist in planning your trip and arrange all details

ROY WHITE, Local Agent,

J. MADILL, District Passenger Agent, Edmonton

IRMA, Alta.

When in Calgary Stop at —

## The HOTEL ALEXANDRA

"THE HOUSE OF COMFORT"

Free Bus. Free Telephone Fire Proof  
Rates — \$1 \$1.50 and \$2. With bath \$2 & \$2.50  
226 — 9th Ave. East.

your devilish, demoralizing, disease making, mind-wrecking business. "But if I have been remiss in letting you hear from me, remember that you will hear from me in the future. I am now a preacher of the gospel, and I am making it my business to let not only you but every other manufacturer of the liquid damnation that is utilized in hell's communion service know that I am being heard from. You make your appeal to me as man to man—and it is because you are not a man and because your infernal business unman men that I am fighting it to the bitter end in the reward of my faithful vassalage to the reconsecrated powers left in the former man that your demoralizing dope could not destroy. "You speak of talking as man to man. Why, you would not dare stand before a man and insult his manliness with the proposition to unsteady his nerves, disorder his digestion, disturb his heart action, muddle his mind, demoralize his demeanor, abuse his activity, and cloud his conscience with the use of your material. You urge me to stop and consider—and it is because I have stopped and considered that I am eternally and everlastingly the sworn enemy to your nefarious business so long as I shall hereafter be permitted to live."